



PATIENT
REFERRALS



POSITIVE
REVIEWS



WORD OF
MOUSE



BRAND
AWARENESS

pplpractice.com

Online information empowers patients to make smarter decisions.

What will they find when they research your practice?



our purpose

We strengthen your practice's digital presence so that you have more people coming through your doors. We connect you with current patients and prospective new ones at every touchpoint: in your office, searching online, engaging in social media and evaluating reviews.

our services



Activating your existing clients will help grow your business. Our engagement programs help to make your practice the practice that gets referred.



Our Reputation Management program ensures that you get more- and better- online reviews on the most important review sites, like Google Plus and Yelp.



Social media puts word of mouth on steroids, helping you to reach friends of friends in the community who are also prospective clients.



Communicating about your practice credibly is paramount to business success. We develop digital advertising that reaches the right people with the right messages.

why we're different



We have smart, dedicated account managers that work hand-in-hand with your team to maximize your marketing investment.



We promise geographic exclusivity. We will not engage any competing practices as clients.



We achieve more authentic reviews faster than going it alone or through automated systems.