

How to set up a Google+ Business Page:

1. Visit: <https://www.google.com/business/>

A. Get on Google

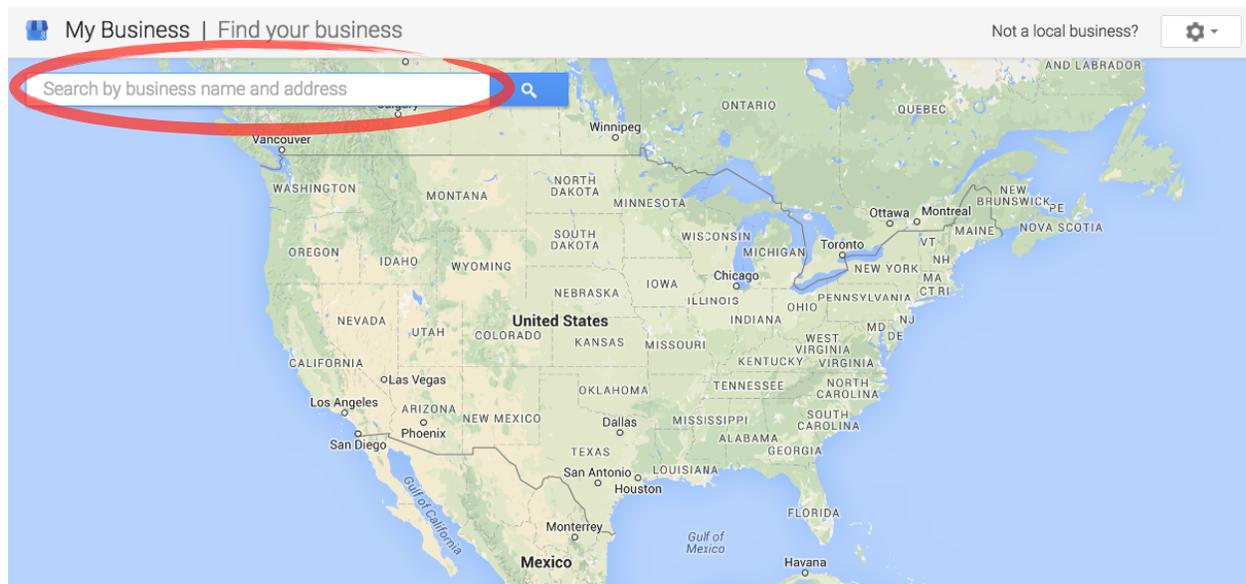


Get your business on Google for free

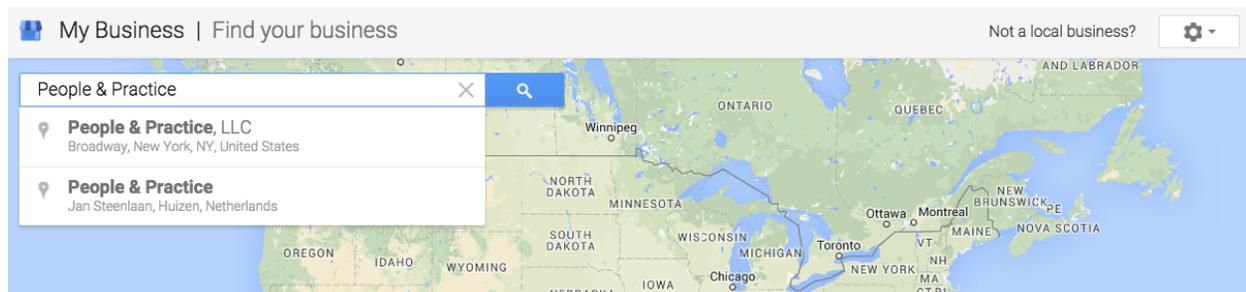
New - Google My Business connects you directly with customers, whether they're looking for you on Search, Maps or Google+.

Get on Google

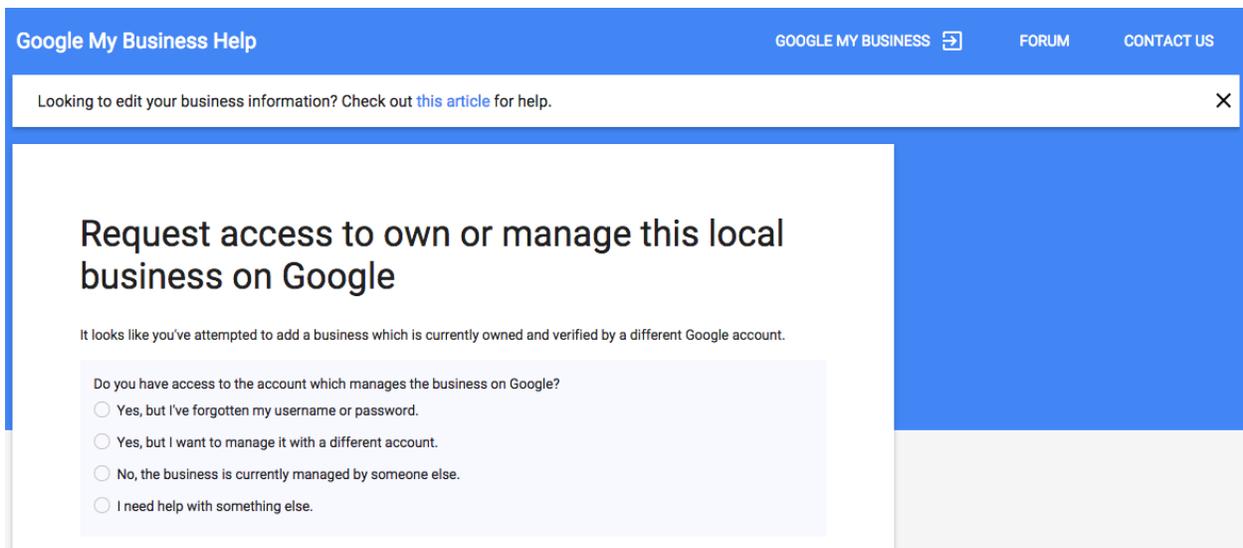
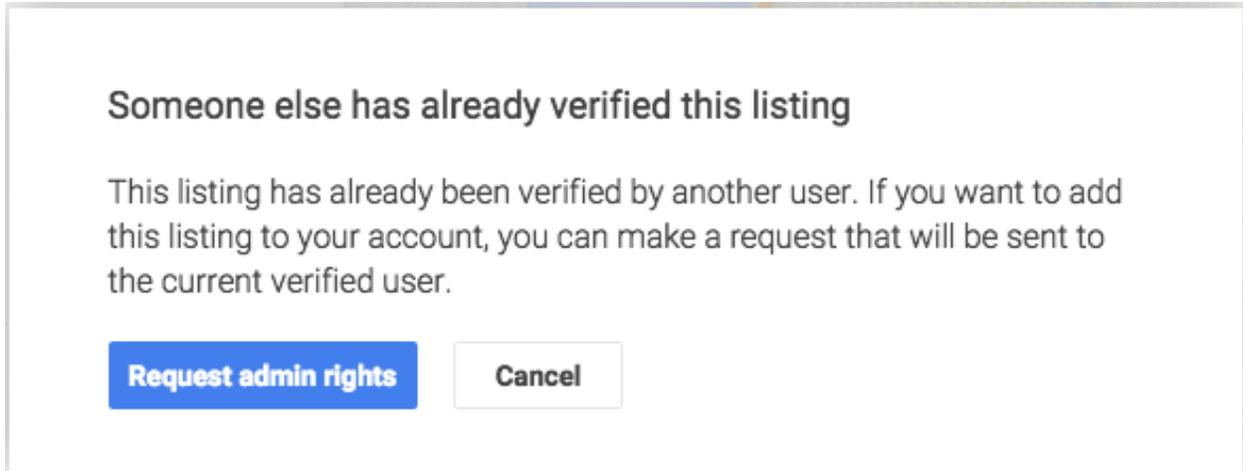
B. Type in your Business' name



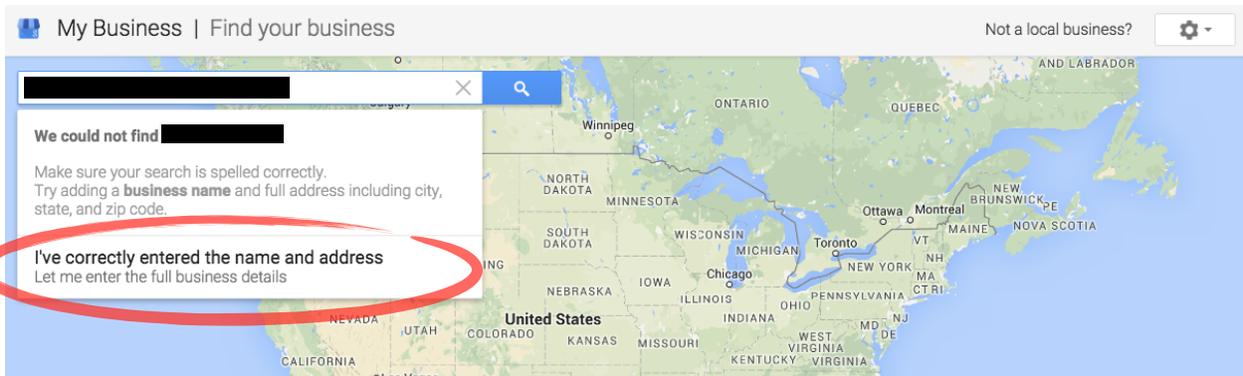
C. If your business appears in the drop down menu, click on the appropriate listing (if not, skip to Step E).



- D. If the listing has already been verified, request admin rights. This will lead you to a form (pictured below). Google will then contact the current administrator and request that they add you to the management team for the page. Once you receive admin rights continue to Step H.



- E. If your business does not appear choose "I've correctly entered the name and address."



F. Fill in all relevant business information.

My Business | Add your business

Business name

Country / Region
United States

Street address

City
Enter the full city name

State ZIP code
Please select

Main business phone

G. Continue through verification process. Google will either call or email you with a code in order to verify the business. This is very important because Google gives priority to verified businesses in search results.

My Business | Verify your business

To make sure you can manage this business on Google, you need to verify your association with this business. [Why verify?](#)

Mail me my code
Your verification code will arrive in 1-2 weeks at:
United States

[Continue and verify later](#)

H. Click Edit and fill in all business information. Be sure to add your website, hours of operation and a profile photo.

My Business

Google has sent your verification code to you. [Request another code](#) [Enter code](#)

[Edit](#) [Settings](#)

[Add an intro about your business](#)

0 followers

[Add website](#)

[Add hours of operation](#)

[Manage photos](#) [Add virtual tour](#)

Your profile is 40% complete! [1 of 5](#)

Add a profile picture so people can recognize your business across Google. [Add profile photo](#)

I. Scroll over the My Business tab at the top left of the page and choose "Google+ Page"

My Business

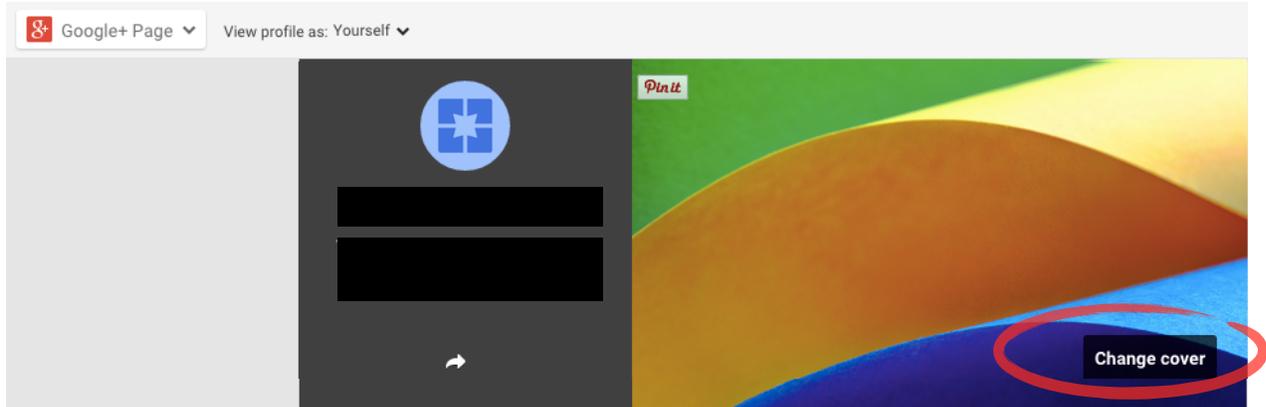
Google+ Page

Stream

People

Photos

- J. Scroll over the cover page image and select “Change cover”. Select an image that is recognizable as your business. Often a front of office, reception area or team picture works nicely here. If you’re making a custom image the dimensions should be 1240px by 700px.



- K. Congratulations! You’ve now set up your Google+ My Business Page. This means you will show up on Google Maps and that you are a verified business on Google.

To find your page again simply visit <https://www.google.com/business/> and Sign In.

Pro Tip: Ask patients to visit you on Google+ and leave a review. Online presence and personal reviews are a huge factor in small businesses success.